

MAEDEH KHANIFAR

Product Designer

EXPERIENCE

UI/UX Designer | Aqua Master

Jul 2024 – Sep 2024 - Canadian Startup

- Designed the Aqua Master **Pool Management Dashboard** for operational clarity and ease.
- **Collaborated daily** with an international agile team to rapidly iterate on design solutions.
- Created intuitive **wireframes, prototypes, and responsive layouts**.
- Conducted **usability testing** and **improved task** efficiency by 30%.

Product Designer | iplan.ai - AI Travel Planner

Jun 2023 - Jun 2024 - Canadian Startup

As a **Product Designer at iplan.ai**, I am entrusted with the task of creating a unique and innovative travel experience for users through the integration of artificial intelligence.

- **Designed** AI-powered travel experiences, improving user retention by 25%.
- Led **user research** and **usability testing**.
- Developed **interactive prototypes** and collaborated closely with developers.
- **Contributed to routing algorithms** and personalized suggestions.

Product Designer | Mojeno

2021 - 2023 - Tehran Company

- **Designed user interfaces** for **B2B** apps in HR and healthcare domains.
- **[Serviq]** Designed UI for Android and Web apps for HR registration.
- **[Tebline]** Designed websites for services for the elderly.
- **[Karline]** Designed UI for HR dashboards for strategic insights.

UI/UX Designer | Freelancer

2019 - 2021

I **navigated diverse projects**, specializing in delivering innovative solutions across various domains. This **freelance experience** has **honed my versatility**, allowing me to adapt to diverse project requirements while consistently delivering high-quality designs.

My Portfolio Link

Manna.Kh91@Gmail.Com

[Portfolio](#)

[Linkedin.Com/In/Manna-Khanifar](#)

EDUCATION

Master's in Artificial intelligence and robotics

2016- 2018

B.S. in Computer Science

2014 - 2016

CERTIFICATE

Google UX Design Professional Certificate

2022- 6 Month

SKILLS

Design Tools

Figma, Adobe Illustrator, After Effects

UX Design

Wireframing, Prototyping, Design Systems, Interaction Design, Storyboarding, Motion Design

Research & Testing

User Interviews, Affinity Mapping, A/B Testing, Usability Testing, Data Analysis

Programming

HTML5 • CSS3

LANGUAGE

English (Intermediate)

Persian (Native)